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**HORLICK'S**  
THE ORIGINAL  
**MALTED MILK**

Made from clean, rich milk with the extract of select malted grain, malted in our own Malt Houses under sanitary conditions. Infants and children thrive on it. Agrees with the weakest stomach of the invalid or the aged. Needs no cooking nor addition of milk.

Nourishes and sustains more than tea, coffee, etc. Should be kept at home or when traveling. A nutritious food-drink may be prepared in a moment. A glassful hot before retiring induces refreshing sleep. Also in lunch tablet form for business men.

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CAUTION  
Avoid Substitutes

**HORLICK'S**  
MALTED MILK

INFANTS, INVALIDS, AGED AND TRAVELERS

Prepared by dissolving in Water Only  
NO COOKING OR MIXING REQUIRED

Wm. Horlick & Co.  
MILWAUKEE, WIS., U.S.A.

#### ANNUAL DOLL PARADE OF TOPEKA PLAYGROUND "KIDS"

Topeka, Kan., July 21.—Hundreds of children of the Topeka playgrounds are expected to march with their "dollies" in the annual doll parade this afternoon at 4:30 o'clock on the grounds of the state capitol building. Little girls, and some little boys, too, have been planning for weeks on the parade, and have devised many schemes to "show off" their dollies to the judges in the hope of getting a

prize. The dolls will travel in all kinds of equipages, from dainty floats to infant perambulators.

Prizes will be offered for the best dressed doll; the best doll float; the best home-made doll; the best clothes pin doll; the best Indian doll; the best rag doll; the smallest doll and the largest doll. Other prizes will be offered to the children showing the greatest ingenuity in the doll exhibit.

The want ads make the best advertising medium for the small merchant.

Net Contents 15 Fluid Drachms

**900 DROPS**

**CASTORIA**

ALCOHOL—A PER CENT.  
Aveschale Preparation Effects  
stimulating the Food and Digestion  
the Stomach and the Bowels

Promotes Digestion, Clearness  
and Rest. Contains neither  
Opium, Morphine nor Alcohol.  
**NOT NARCOTIC.**

Infants & Children

Perfect Remedy for Constipation,  
Sour Stomach, Worms, Feverishness,  
and LOSS OF SLEEP

For Simple Stomach & Bowel  
Disorders

THE CENTAUR COMPANY,  
NEW YORK.

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**CASTORIA**  
For Infants and Children.

Mothers Know That  
Genuine Castoria  
Always  
Bears the  
Signature  
of  
*Dr. J. C. Fitcher*  
In  
Use  
For Over  
Thirty Years  
**CASTORIA**

THE CENTAUR COMPANY, NEW YORK CITY.

**Richards' Magic Washing Stick**

3 Sticks 25c

**The Wonderful Harmless Dirt Loosener**

It makes dirt FALL out of clothes without even the rubbing that harmful so-called quick cleaning compounds require. Avoid the work of old style soap. Avoid the injuring to clothes and hands of new style quick cleaning powder.

is entirely NEW and different. It contains no acids, alkalis, poisons or harmful ingredients. It will not harm the most delicate fabrics. It washes colored clothes without fading—woolens without shrinking or hardening, and positively will not rot or weaken lace curtains so they tear easily, but keeps them strong besides absolutely clean.

3 Sticks for 25c—less than 2c a washing

Sold by all Druggists and Grocers everywhere. If yours doesn't handle it, show him this ad—he'll get it for you. Or send 25c in stamps to A. R. Richards Co., Sherman, Tex.

DISTRIBUTORS  
**Waples-Platter Grocer Company**  
Denton, Dallas, Ft. Worth, Gainesville, Bowie, Dublin, Brownwood, Stamford, Hamlin, Seymour, Chillicothe, Amarillo, Greenville, Lubbock and Marshall, Tex., also Ada, Okla.

#### PROHIBITIONISTS CRITICIZE INDIANA VICE-PRESIDENTS

St. Paul, Minn., July 20.—Criticism of Charles Warren Fairbanks and Thomas R. Marshall, republican and democratic candidates for the vice-presidency, was voiced tonight before the national prohibition convention by J. Raymond Schmidt, prohibition national committeeman of Indiana, the home state of the two candidates. Mr. Schmidt said:

"Politics will soon be boiling hot in Indiana. The state is disputed territory with the two old parties competing furiously for its control. The coming Indiana campaign will really be the Verdun front in the national political warfare.

"The campaigning will emphasize national issues, since two United States senators and thirteen congressmen are to be elected and there is a Hoosier vice-presidential candidate on each major party ticket.

"Fairbanks is satisfactory to reactionary interests and machine leaders, but his candidacy offers no hope to the progressively minded citizen. He has never been known to publicly comment on the prohibition question, excepting in Canada several years ago. Within the last fortnight Mr. Fairbanks has declined to sign a remonstrance for the removal of saloons from his residence ward in Indianapolis.

"If anything, Vice President Marshall is even more partisan to liquor. He was elected governor of a township option platform to succeed ex-Governor Hanly, and in the third year of his governorship signed the bill repealing the county local option law which ex-Governor Hanly had dragged from the legislature the last year of his term. Like their running mates for president, these men have no records on the temperance question over which the organized liquor interests need feel the least alarmed.

"The prohibition party has undertaken the task of bringing recognition to the liquor traffic. Our business is to make old party silence golden with fruitage for the prohibition party on election day. The outlook is fine, and the prohibitionists feel that big opportunities are just ahead."

#### STRIKING DIVERSITY IN EVENING SCHOOL BUDGETS

Surprising differences have been revealed by a recent investigation into every school expenditures of the 21 leading American cities, made by the department of the interior through its bureau of education. Newark, N. J., the highest city on the list in per capita expenditure for evening schools, reckoned on the basis of total population, spends over 11 times as much as Baltimore. Newark's expenditure is \$172,000, or 44.5 cents per capita, whereas Baltimore with 579,000 population spends only \$22,000 for evening schools, or 3.9 cents per capita.

Pittsburgh and Detroit, which are in the same population groups as Baltimore, spend 18.6 cents and 11.9 cents respectively. Los Angeles and Buffalo, each with about 450,000 inhabitants, spend, respectively, 25.6 cents and 24.2 cents, as contrasted with Cincinnati and Milwaukee, also in the 400,000 class, which spend 8.8 cents and 5.7 cents respectively. New York City, first in point of population with 5,333,000 and Kansas City, twenty-first on the population list with 284,000, both occupy consecutive positions in the schedule, spending 17.4 cents and 14.1 cents respectively.

Boston and Philadelphia are considerably below these figures with 8.0 cents and 7.3 cents expenditure per capita, respectively, yet both of these cities count their foreign born by the hundreds of thousands and their non-English speaking inhabitants by the scores of thousands.

Chicago and St. Louis spend like amounts, 10.2 cents per capita, although these cities differ widely in population and in the character of their immigrant problems. Seattle and Cleveland are far apart from almost every point of view save per capita expenditure on evening schools. Their expenses on this account are 9.6 cents and 9.2 cents, respectively. Minneapolis spends 7.9 cents per capita, while New Orleans and Jersey City are close rivals with 6.1 cents and 6 cents per capita, respectively.

Catarrhal Deafness Cannot Be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarrhal deafness, and that is by a constitutional remedy. Catarrhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarrh, which is an inflamed condition of the mucous surfaces. Hall's Catarrh Cure acts through the blood on the mucous surfaces of the system.

We will give One Hundred Dollars for any case of Catarrhal Deafness that cannot be cured by Hall's Catarrh Cure. Circulars free. All druggists, 75c.

F. J. CHENEY & CO., Toledo, O.

Washington, with its congressional appropriation of \$20,000 per year, just escapes trailing along at the end of the list. It expends only 5.6 cents per capita on evening schools.

While these figures do not have any necessary connection with the character of the work accomplished, and while there are undoubtedly varying conditions to be considered, yet it must be admitted that per capita expenditure on evening schools gives some measure of the community interest in this type of work.

Evening schools offer almost the only means of combatting illiteracy and inability to speak English among adult aliens, two disabilities which have already reached disquieting proportions in the United States. Society has stamped both as liabilities, and the public weal demands a united effort to discharge such liabilities. Elimination of illiteracy and inability to speak English is only one form of educational preparedness. Are the school budgets of the 21 leading American cities making due provision to meet this responsibility?

#### BAD TO HAVE A COLD HANG ON

Don't let your cold hang on, rack your system and become chronic when Dr. Bell's Pine-Tar-Honey will help you. It heals the inflammation, soothes the cough and loosens the phlegm. You breathe easier at once. Dr. Bell's Pine-Tar-Honey is a laxative Tar Syrup, the pine tar balsam heals the raw spots, loosens the mucus and prevents irritation of the bronchial tubes. Just get a bottle of Dr. Bell's Pine-Tar-Honey today, it's guaranteed to help you. At druggists.

#### MUCH SLANG FROM THE SEA.

"Close Quarters" and "Sailing Against Wind" Are Two Instances.

A great many people use slang terms and expressions without knowing their real meaning or their origin.

Ninety-nine people out of every hundred, when their health is good, say they are "first rate." Why? "First rate" is a sea-faring term, and was originally used in the classification of the old wooden line battleships.

"Sailing under false colors"—a term supplied to a person who pretends to be other than he is—is a survival of the same period.

This latter expression, like "to throw overboard"—to get rid of something—is obviously nautical; but few people know that "skyscraper" was originally sailors' slang.

"Close quarters" is another very common expression. This, like "first rate" and its accompanying expressions, "second rate," "third rate" and so on, comes from the days of wooden fighting ships. The "quarters" were projections erected along the bulwarks, behind which sailors could lie low, and which were used to help to repel boarders.

"To sail against the wind"—to be very much in the minority—and "to lower your sail"—to confess yourself conquered—are both terms borrowed from the sea, and the same may be said of "high and dry" and "laid up" and of "spliced," the slang term for getting married.

When we talk of a person being "knocked into cocked hat," we mean that he was hum enough to be doubled up and carried under the arm like the cocked hat of a naval officer. And we say that so and so will be "on the rocks" if he does not "steer clear" of the money lenders.—Answers, London.

#### THE RURAL SCHOOL TERM

(By J. L. McBrien, School Extension Agent, U. S. Bureau of Education, Washington, D. C.)

Talk One.

The first problem in the program of the federal bureau of education in its nation-wide campaign for better rural schools is that of a longer school term. "A school term of not less than 160 days for each child" is the minimum term, according to Commissioner Claxton, which all states with a shorter term should strive to reach.

The latest data (1910) available concerning the length of term for urban schools and for rural schools separately give the average number of days school was in session during the year for urban schools, 184.3, and for rural schools, 137.7. "For the United States as a whole the urban schools are in session 46.6 days longer each year than the rural schools," says A. C. Monahan, the bureau's specialist in rural school administration.

In Rhode Island and Connecticut, the difference between the urban and rural school term is 3.8 days, while in South Carolina it is 88.5 days. The average number of days in the rural school term in the several states ranges from 90 in New Mexico to 150 in Rhode Island. Four states—New Mexico, North and South Carolina, and Arkansas—each had in 1910 a rural school term of less than 100 days, while Florida had a rural term of exactly 100.1 days. "But," declares Mr. Monahan, "these averages do not



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tell the whole story. There is much variation about and below the average, there are many school districts, and even many counties, where the term for the past year was not over 60 days."

From the reports of the school year ending June 30, 1915, there were 15 rural school districts in Arkansas that held no school that year; 8 school districts in that state with only one month of school; 60 school districts with only two months of school; and 577 school districts with only three months of school. And yet a great majority of the town and city schools in Arkansas have a school term of eight or nine months. That there are equally deplorable conditions in the rural schools of other states will be shown in the next talk. This discrimination against the farm boy and the farm girl in free school privileges is not just or wise.

Read the want ads.

#### What Would We Do Without Sugar?



We are so used to sugar that we are likely to forget to give it its properly important place. Right now if somebody asked you what sugar was good for you'd probably say—"Oh! to put in coffee and tea and for making candies and desserts." That's it—we all think of sugar as a sweetener and overlook its value as a food.

The chemists classify sugar as a hydrocarbon—that name may or may not be interesting to us, but what is interesting is their statement that it has, as a hydrocarbon, the equal food value with the starchy foods and by digestion largely adds to the fatty tissues of the body.

Why do we eat sugar anyway? Your first answer might be, "Because it is sweet and tastes good." Of itself the answer would be correct, but the more important fact is that the body craves sugar because it needs it. And when the body craves something it gives us an appetite for it. So primarily that's why we like sugar and things made with sugar and not just because they are sweet.

In view of the fact that sugar has gone up so tremendously of late these facts

are interesting because we find that instead of the luxury sugar having gone up it is the FOOD sugar that has raised its price. Yet—even though the price is up we have to have our sweet food just the same.

Certainly the makers of that delicious beverage Coca-Cola must have discovered that sugar is so, because one of the principal ingredients in making Coca-Cola syrup is fine cane sugar. Think of it—they use an average of 80 tons of sugar a day—about 4 carloads. But unlike itself borne the raise and so you and I pay just the same today for our bottles of Coca-Cola that we've always paid. Incidentally, this phase of the situation is a good reminder of the benefits one gets from drinking a beverage as pure and good as Coca-Cola. Not only do we please our palates and derive wholesome refreshment from the drink but we also give our systems that bit of pure sweetness that they crave and which is necessary to health and cheer. Is it any wonder then that Coca-Cola is so popular and so universally drunk that it has been called "the drink the nation drinks"?

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